

## 2009 National Main Streets Conference

### “Becoming Main Street 2.0”

CHICAGO, ILLINOIS

The Office of Lt. Governor Quinn and Illinois Main Street are co-hosting the 2009 National Main Streets Conference from March 1-4, 2009. Illinois Main Street is affiliated with the National Trust for Historic Preservation and is administered by the Lt. Governor's office.

We anticipate welcoming 2000+ economic development, planning, preservation and revitalization professionals. With a theme of “Becoming Main Street 2.0” the 2009 conference places special emphasis on applying technology to community revitalization efforts.

#### “Becoming Main Street 2.0” Educational Sessions (preliminary list)

- ▶ Taking Your Main Street Website to the Next Level
- ▶ Engaging the Community with Social Networking: Downtown Los Angeles Art Walk
- ▶ Perils and Promise of Cyber Volunteering and Community Organizing
- ▶ Sharing Tech Tools: Digital Literacy in Your Community
- ▶ Flying Monkeys and Other Magic Tricks: Using Technology to Market Main Street
- ▶ Taking Main Street Beyond e-Commerce
- ▶ The Essential Online Solution for the Downtown Retailer
- ▶ 50 e-Tools to Committee Effectiveness
- ▶ Make the Internet Work for Your Workforce: How to Use Web Applications
- ▶ Managing the Growth of Your Website

Other conference highlights:

Tutorials on dozens of technology tools. Attendees will go home knowing which online tools will work for them and how to use them.

Exhibitors offering a wide range of products and services for Main Street community organizations.

